

PURE ATTRACTION INSTRUCTIONS

Planting

1. Stay within the planting dates for your area as shown on the back of your bag.
2. For optimum results perform a laboratory soil test in advance of planting to determine lime and fertilizer requirements. If using Whitetail Institute's laboratory, check the Imperial Whitetail Pure Attraction box on submittal form. If using another lab, test for oat/brassica mix. Whitetail Institute's soil test submittal forms can be purchased and downloaded at: <https://whitetailinstitute.com/soil-test-kit-download-version/> ***Do not skip this step – proper pH is a very important part of soil preparation.***
3. Add the fertilizer recommended by your soil-test report to the disked surface of the seedbed. (If no soil test is available, add 100 lbs. of 17-17-17 or equivalent fertilizer per 1/4 acre.
4. Lightly disk lime and fertilizer into seedbed to thoroughly mix the lime and fertilizer into the soil.
5. Smooth the plot thoroughly with a cultipacker, roller, or drag. This step is critical to get the seedbed as smooth as possible before seeding.
6. Broadcast seed at a rate of 13 lbs. of seed per 1/4 acre. If you use a hand spreader, adjust the opening to about 1/4 inch. This adjustment will ensure proper distribution of seed.

HELPFUL HINT: TO ASSURE COMPLETE, EVEN COVERAGE, IT IS A GOOD IDEA TO PUT ONE HALF THE AMOUNT OF SEED REQUIRED FOR THE PLOT INTO THE SPREADER AND TRY TO COVER THE ENTIRE PLOT WITH IT, AND THEN REPEAT THE PROCESS, BUT APPLY THE REMAINING SEED FROM A DIFFERENT DIRECTION.

7. Lightly drag over the seed just enough to cover no more than a 1/2 inch. DO NOT DISK SEED IN.
8. After plants reach 4 inches tall, apply 25 lbs. of 34-0-0 or equivalent high-nitrogen fertilizer per 1/4 acre.
9. **Optional:** After planting, place a small wire basket over a portion of your PURE ATTRACTION so wildlife can't graze that area. Watch the difference inside and outside the basket.